



NEWS RELEASE

TO: All Saskatoon Media
FROM: Saskatoon Youth Soccer Inc.
DATE: Wednesday, June 30, 2010
RE: PotashCorp Soccer Kids In the Park Program

Saskatoon Youth Soccer Inc. is proud to announce the **PotashCorp Soccer Kids In the Park Program**, which will run from July 5th to August 20th, 2010 and will take place at 45 various City of Saskatoon playground sites Monday through Friday.

This will be the 3rd summer for this exciting community program and it was developed in order to create soccer programming during the summer months free of charge in a park locations close to home for all boys and girls ages 4 to 12. This program is intended to increase the enjoyment and participation in soccer through eliminating financial & transportation barriers and providing positive mature soccer role models. This program also aims to increase the soccer "hype" during the summer leading into indoor for current and potential future soccer players. We hope everyone has a fun and enjoyable summer and we look forward to seeing many participants out on the parks playing soccer with our leaders this summer!

Saskatoon Youth Soccer would like to thank PotashCorp for their new sponsorship. Their funding helps us continue this free program. "PotashCorp is pleased to support such an exciting community program," says Rhonda Speiss, Manager of Corporate Philanthropy at PotashCorp. "It helps keep the children active throughout the summer as they have fun building skills which they will utilize for their entire lives. We are happy to partner with Saskatoon Youth Soccer to offer this programming free of charge, and within the children's own neighborhoods."

Saskatoon Youth Soccer would also like to thank the Government of Saskatchewan Community Initiatives Fund for their support of PotashCorp Soccer Kids in the Park. Also, thanks to the City of Saskatoon for allowing our program to be a part of their summer playgrounds program.

The program will be coordinated by two energetic certified Soccer Program Leaders with the ambition to make soccer fun and enjoyable in your park! To find out when the program will travel to your community playground site please visit any City of Saskatoon playground site or visit www.saskatoonyouthsoccer.ca for a complete schedule!

If you require further information or assistance please call Octavian Iliuta, Program Coordinator with Saskatoon Youth Soccer at 975-3414 or Rhonda Speiss, Manager of Corporate Philanthropy with PotashCorp at 933-8544.

