

AURORA SOCCER CLUB SCORES WITH DONATION FROM UNIROYAL AND SASKATOON WHOLESALE TIRE

SASKATOON, SK, July 27, 2007 – Saskatoon Wholesale Tire, the Alliance Tire Professionals and Uniroyal have donated funds and soccer balls valued at more than \$1050 to the Aurora Soccer Club as part of the Uniroyal / Alliance Tire Professionals soccer program throughout Canada.

“The Uniroyal / Alliance Soccer Program is great because it helps us give back to the community which has been so supportive of us,” said Dennis Asselin of Saskatoon Wholesale Tire. “We have really enjoyed meeting the families with the Aurora Soccer Club , and we get a real kick out of giving away the free soccer balls to the kids.”

This is the second year for the Uniroyal / Alliance Tire Professionals soccer program in Canada. To date, Uniroyal and its Alliance Tire Professionals dealers have provided more than 26,000 free soccer balls to soccer families and have donated more than \$290,500 in funds and equipment to local youth soccer leagues and clubs.

“One of the best aspects of our soccer program is linking Alliance dealers such as Saskatoon Wholesale Tire who are tremendous community supporters with organizations like the Aurora Soccer Club who conduct outstanding programs for local children,” said Alliance Tire Professionals Program Manager Roger Menard.

Alliance Tire Professionals is a Canadian network of certified dealers who offer, at good value, quality Michelin®, BFGoodrich® and Uniroyal® products and services. The Alliance Tire Professionals network consists of more than 160 locally owned and operated dealers across Canada. To find the location nearest you, visit www.alliance-tires.com.

To learn more about the soccer program, please visit the Alliance Tire Professionals dealer in your community.

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